

# Hello, I Am a Web Designer.

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Aiken Elementary



# What Does A Web Designer Do?

- Graphic design
- Programming
- Writing
- Teaching about technology
- Always learning!



# When I Was Growing Up...



# What I Learned in School

## Math

$$x = y + 1 + z$$

```
var psp = m_topic + '_' + m_page;
```



# What I Learned in School

## Art & Design



# What I Learned in School

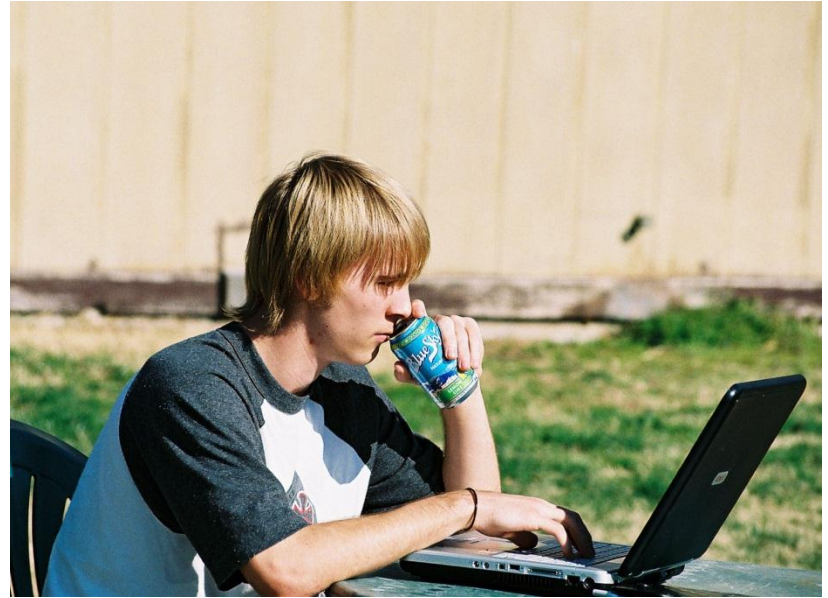
## Asking questions



# Freelance Web Designer

You do everything:

- Sales
- Design
- Development
- Outsourcing  
(finding help!)
- Project Management

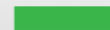




# Company Web Designer

You're part of a team:

- Project Manager
- Designer
- Developer (Programmer)





# Company Web Designer

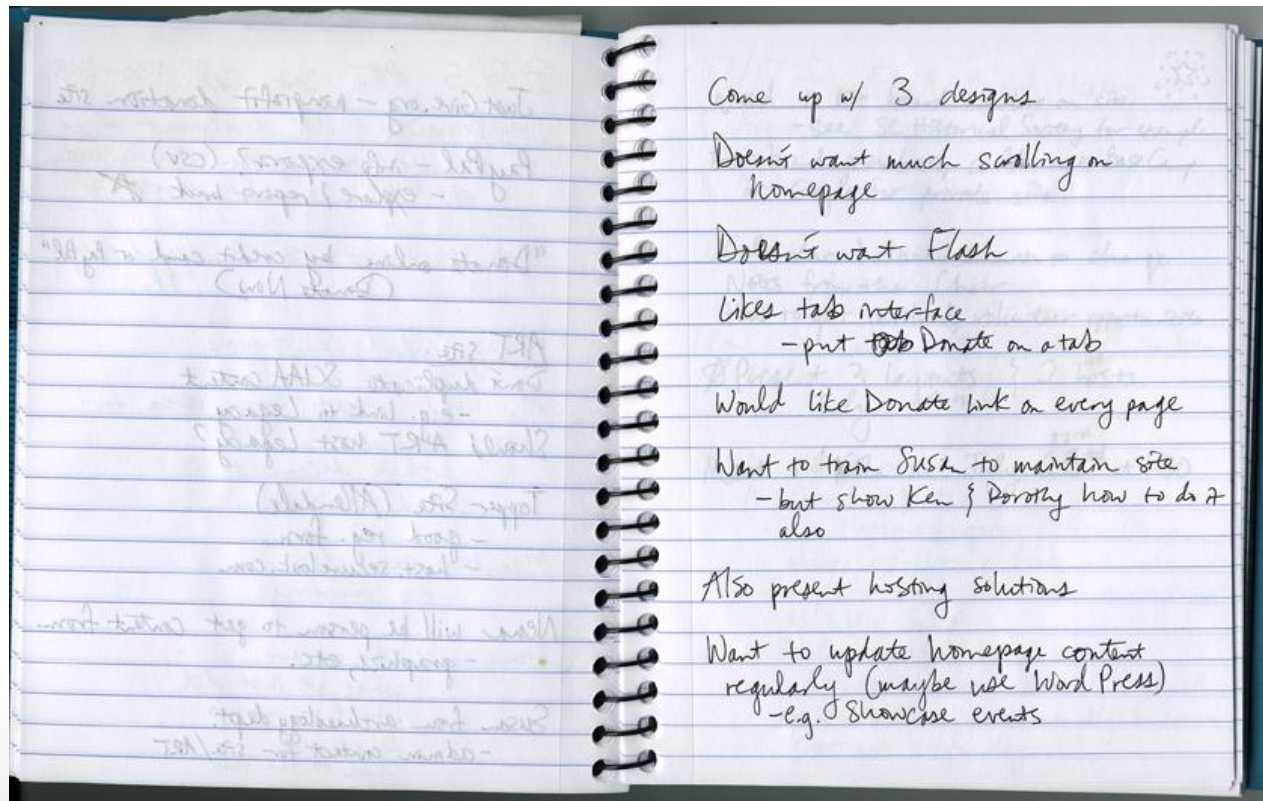
You're part of a **big** team:

- Project Manager
- Business Analysts
- Information Architect
- Designers
- Developers
- Database Programmers
- IT Specialists
- Technical Writers



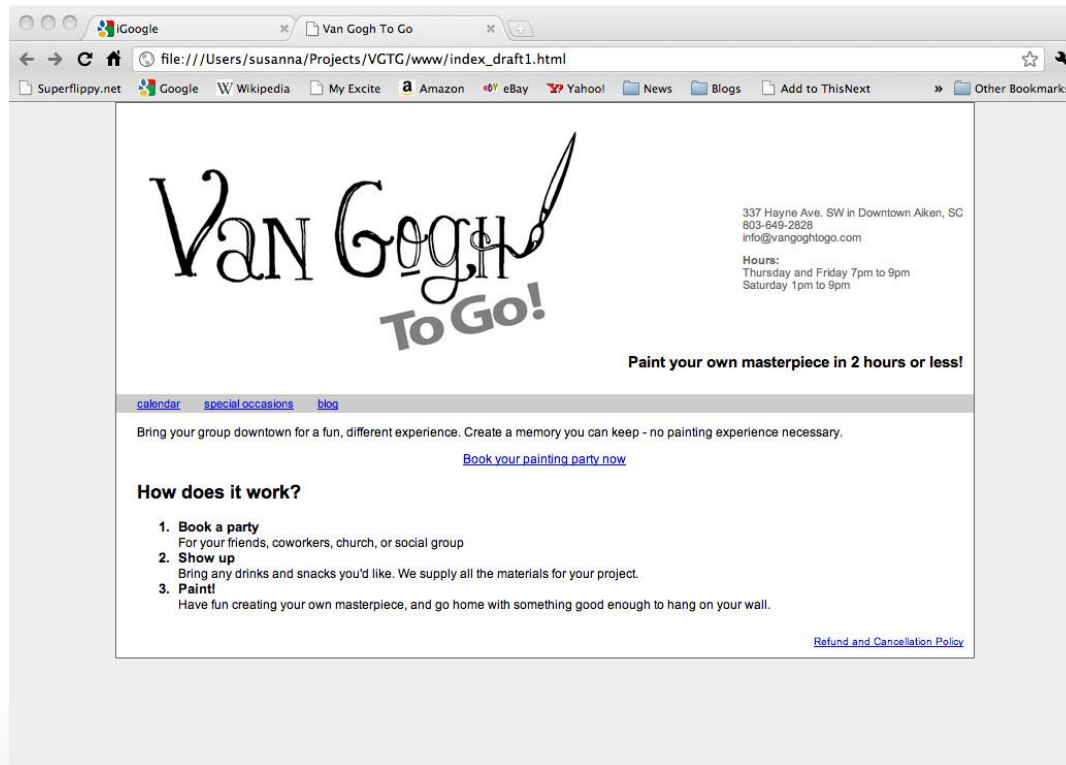
# How Do You Build A Web Site?

## Step 1: Get information from the client



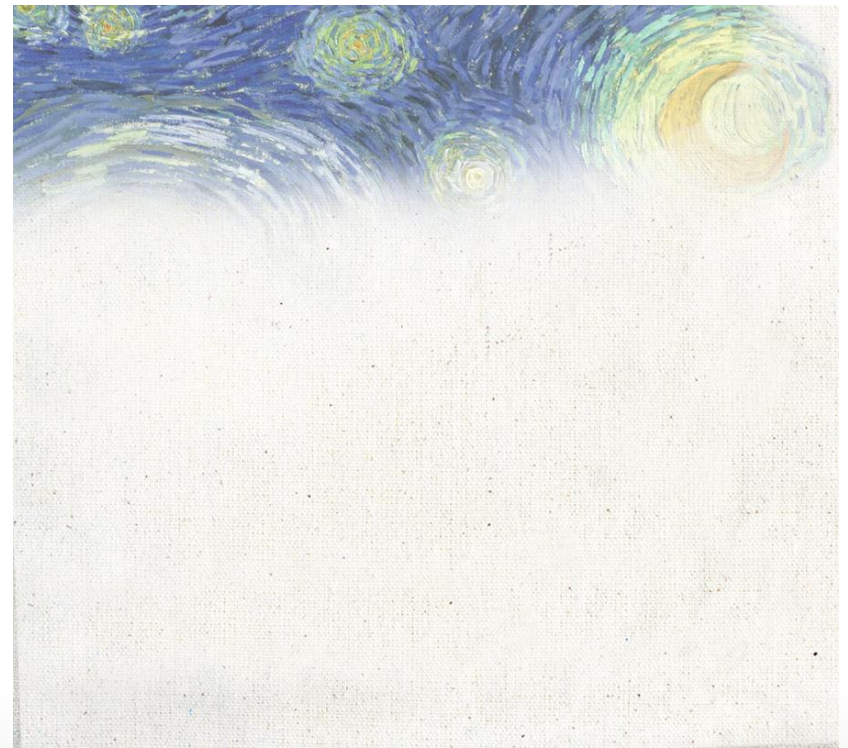
# How Do You Build A Web Site?

## Step 2: Make a wireframe



# How Do You Build A Web Site?

## Step 3: Create the design



# How Do You Build A Web Site?

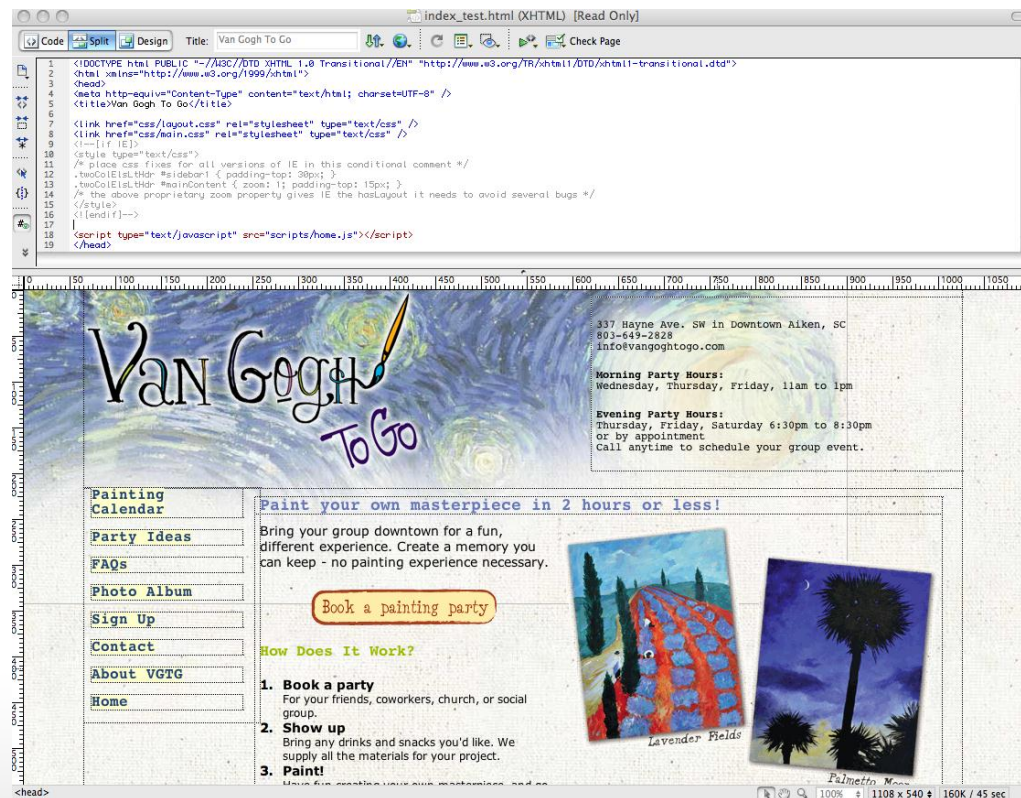
## Step 4: Build the page template

```
<body class="twoColHybLthDr">
<div id="container">
  <div id="header">
    <h1>Header</h1>
  <!-- end #header --></div>
  <div id="sidebar1">
    <h3>sidebar1 Content</h3>
    <p>&nbsp;</p>
  <!-- end #sidebar1 --></div>
  <div id="mainContent">
    <h1> Main Content </h1>
    <h2>H2 level heading </h2>
    <p>&nbsp;</p>
  <!-- end #mainContent --></div>
  <br class="clearfloat" />
  <div id="footer">
    <p>Footer</p>
  <!-- end #footer --></div>
<!-- end #container --></div>
</body>
```



# How Do You Build A Web Site?

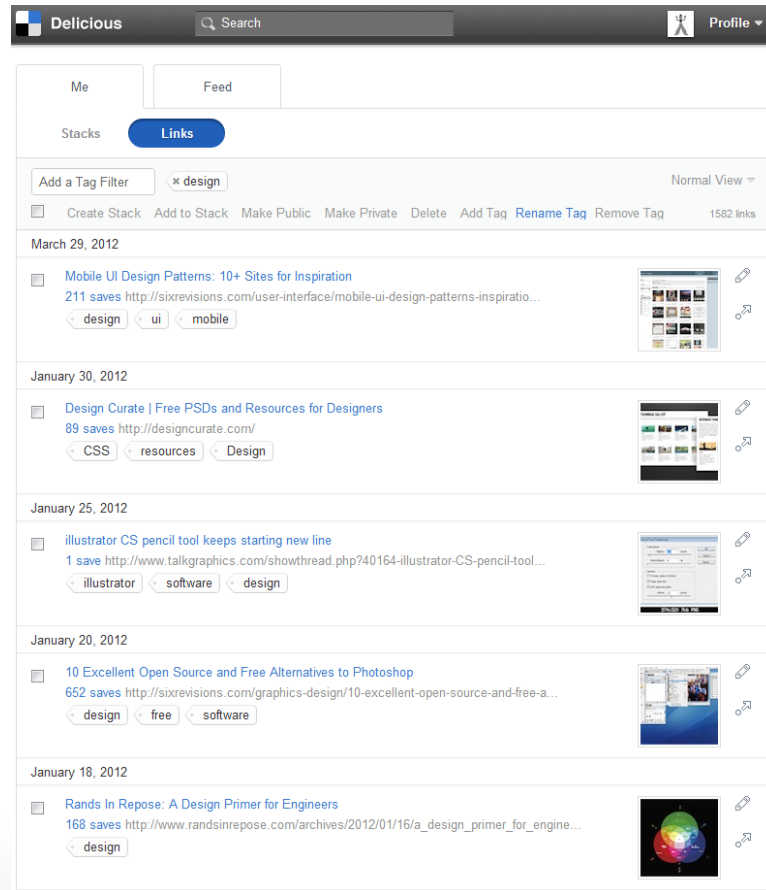
## Step 5: Put the graphics & code together





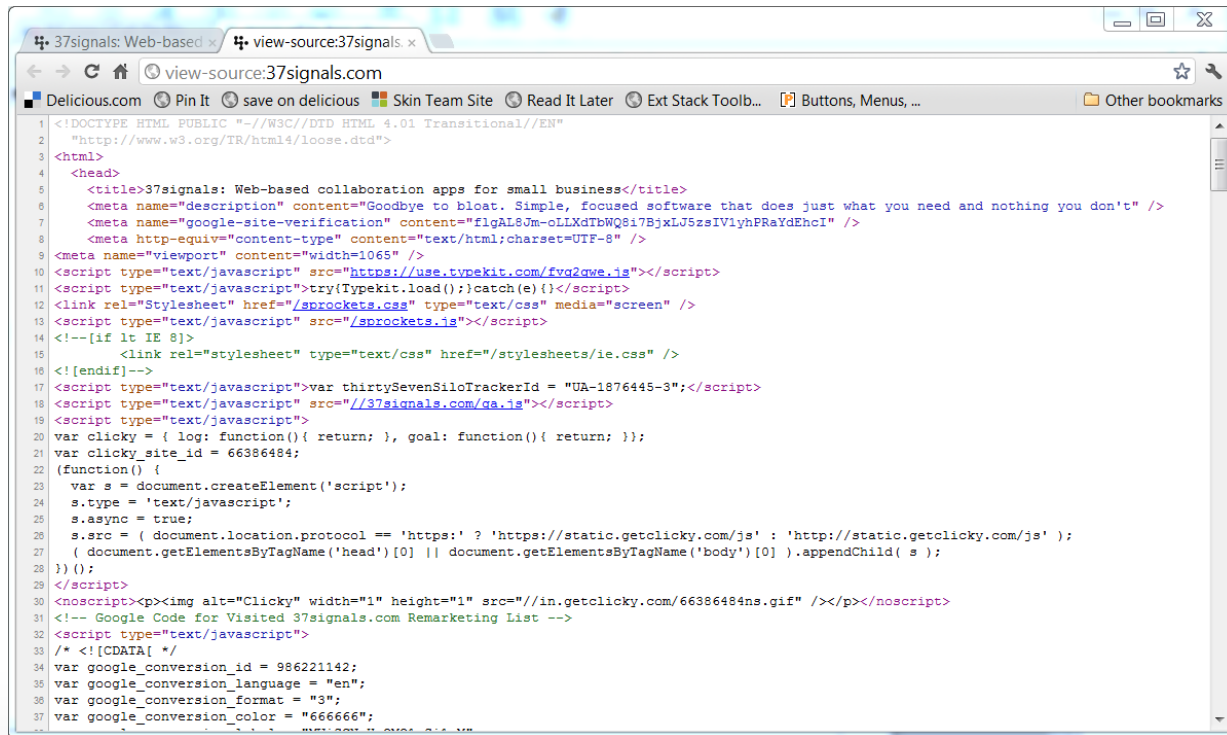
# How You Can Learn

Keep a list  
of sites you like



# How You Can Learn

View source!



The screenshot shows a web browser window with the address bar displaying 'view-source:37signals.com'. The browser's toolbar includes navigation buttons (back, forward, refresh, home), a search bar, and a bookmarks bar. The main content area displays the raw HTML source code of the page, which is color-coded for readability. The code includes a DOCTYPE declaration, a title tag, meta tags for description, verification, and viewport, and several script and link tags. The scripts include Typekit, Sprockets, and a custom script for tracking. The link tags include a stylesheet and a script. The code also contains a Google Code for Visited 37signals.com Remarketing List and a Google conversion ID.

```
1 <!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.01 Transitional//EN"
2 "http://www.w3.org/TR/html4/loose.dtd">
3 <html>
4 <head>
5 <title>37signals: Web-based collaboration apps for small business</title>
6 <meta name="description" content="Goodbye to bloat. Simple, focused software that does just what you need and nothing you don't" />
7 <meta name="google-site-verification" content="flgAL8Jm-oLLXdtbWQ8i7BjxLJ5zeIVlyhPRaYdEhnci" />
8 <meta http-equiv="content-type" content="text/html; charset=UTF-8" />
9 <meta name="viewport" content="width=1065" />
10 <script type="text/javascript" src="https://use.typekit.com/fvg2gwe.js"></script>
11 <script type="text/javascript">try{Typekit.load();}catch(e){}</script>
12 <link rel="stylesheet" href="/sprockets.css" type="text/css" media="screen" />
13 <script type="text/javascript" src="/sprockets.js"></script>
14 <!--[if lt IE 8]>
15 <link rel="stylesheet" type="text/css" href="/stylesheets/ie.css" />
16 <![endif]>
17 <script type="text/javascript">var thirtySevenSiloTrackerId = "UA-1876445-3"</script>
18 <script type="text/javascript" src="//37signals.com/ga.js"></script>
19 <script type="text/javascript">
20 var clicky = { log: function(){ return; }, goal: function(){ return; } };
21 var clicky_site_id = 66386484;
22 (function() {
23   var s = document.createElement('script');
24   s.type = 'text/javascript';
25   s.async = true;
26   s.src = ( document.location.protocol == 'https:' ? 'https://static.getclicky.com/js' : 'http://static.getclicky.com/js' );
27   ( document.getElementsByTagName('head')[0] || document.getElementsByTagName('body')[0] ).appendChild( s );
28 })();
29 </script>
30 <noscript><p></p></noscript>
31 <!-- Google Code for Visited 37signals.com Remarketing List -->
32 <script type="text/javascript">
33 /*  */
34 var google_conversion_id = 986221142;
35 var google_conversion_language = "en";
36 var google_conversion_format = "3";
37 var google_conversion_color = "666666";</pre></div>
```

# How You Can Learn

Read about web design

- [w3schools.com](http://w3schools.com)
- [AListApart.com](http://AListApart.com)
- [SixRevisions.com](http://SixRevisions.com)



# How You Can Learn

Make your own site (with your parent's permission)

- Google Pages
- Blogspot
- WordPress
- Tumblr



# What Will You Be When You Grow Up?

In 1985 the Internet didn't exist



What could your future job be?

